

2. How to create/optimize a website

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Outline

1. Need identification
2. Bridging the gap
3. Thriving on web

Need identification is a seed of effective web presence

– Dr. Sachin Bhide

1. NEED IDENTIFICATION

Digital Marketing Fundamentals workshop, Saturday, 30 July 2016, 9AM to 5PM, Venture Center, register at <http://goo.gl/33R5UM>

Solution

DEAR ENTREPRENEUR,

I know that you want to grow your business. But are you making direction less marketing efforts? How many times it happens with you where you meet a prospective customer and the customer says – ‘This is exactly what I was looking for, I was not aware of you.’ Do you think of updating your website some day but you haven’t made that update till now? Do you get confused between sales and marketing and you keep on changing your planning every day? ... You are not alone. These are typical symptoms of an entrepreneur who is either not conversant with marketing or knows marketing but don’t get ‘time’ to practice the marketing knowledge.

Eha Management Consultancy is a specialist in providing marketing consultancy to entrepreneurs. Majority of Eha Management Consultancy’s clients are first generation entrepreneurs. Feel free to talk to me at 9823038828.

Here is a list of services offered. At your service, Eha Management Consultancy

New Book

Effective digital marketing strategy

Hard copy will be published in January 2016



For Advance
Booking
Book price is
Rs. 250/-

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Interesting lessons for

How can we assist

2. Bridging the gap

1. Expectation
2. Reality
3. Action plan

3. Thriving on web

1. Keeping it fresh
2. Making it relevant
3. Connecting physical efforts through digital medium

Sites



CREATE

My Sites

Deleted Sites

Ankitampujari07 Shared with everyone in the world
Resume
</site/ankitampujari07/>

Sachin Mohan Bhide Shared with everyone in the world
This site provides information to readers about Sachin Mohan Bhide and his activities.
</site/sachinmohanbhide/>

sachinworking Shared with everyone in the world
</site/sachinworking/>

Web Analytics Shared with everyone in the world
Introduction to web analytics for non IT professionals
</site/webanalyticsfornonit/>

Digital Marketing Fundamentals

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Home

Digital marketing looks very simple but in reality it is very challenging.
It is challenging not because it is difficult but because we don't apply our mind in identifying what's suitable.
Here you will learn how to apply your mind for making your digital marketing efforts 'effective'.

