

Designing Effective Action Plans - the idea savers

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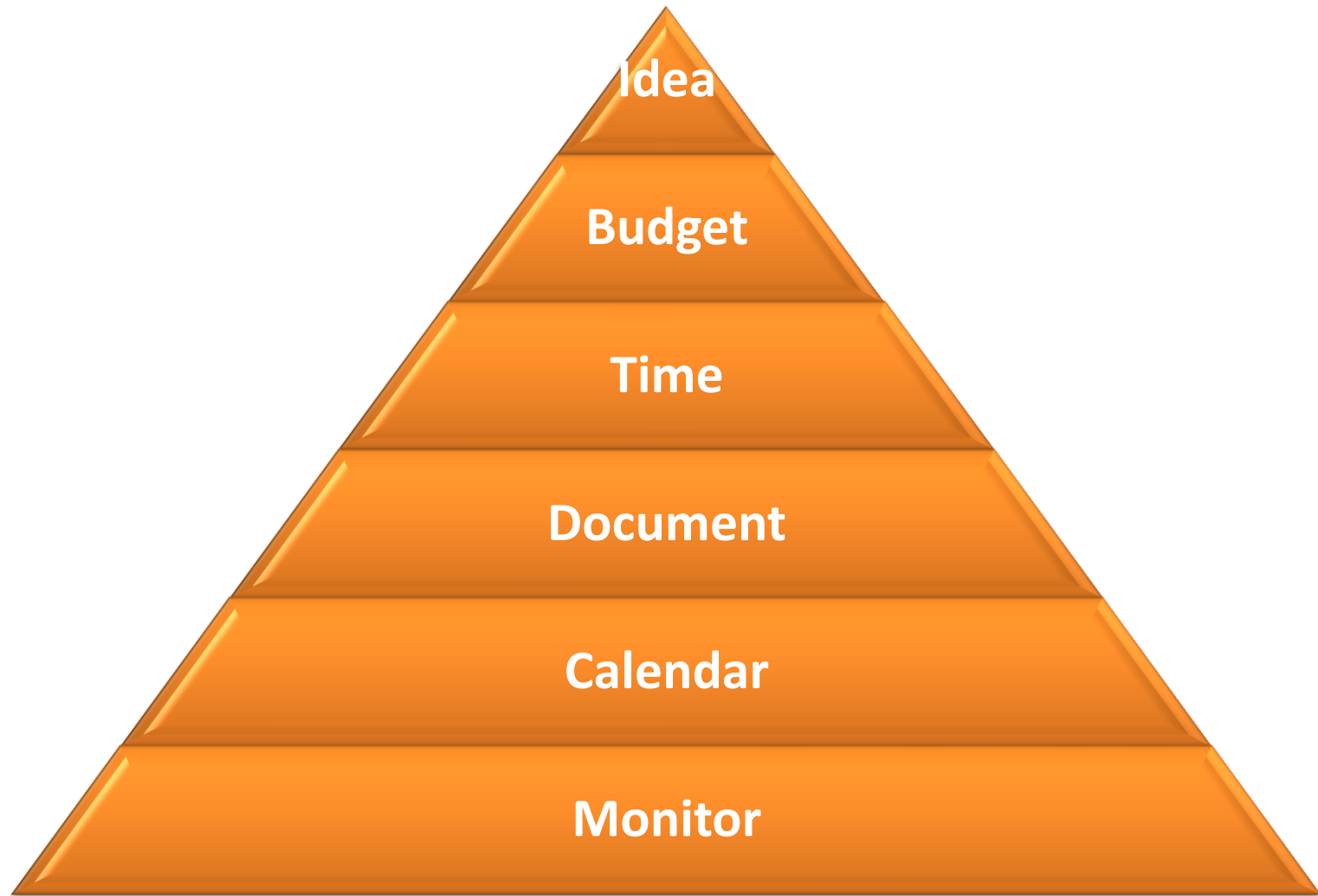
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Pyramid Model of Action Plans

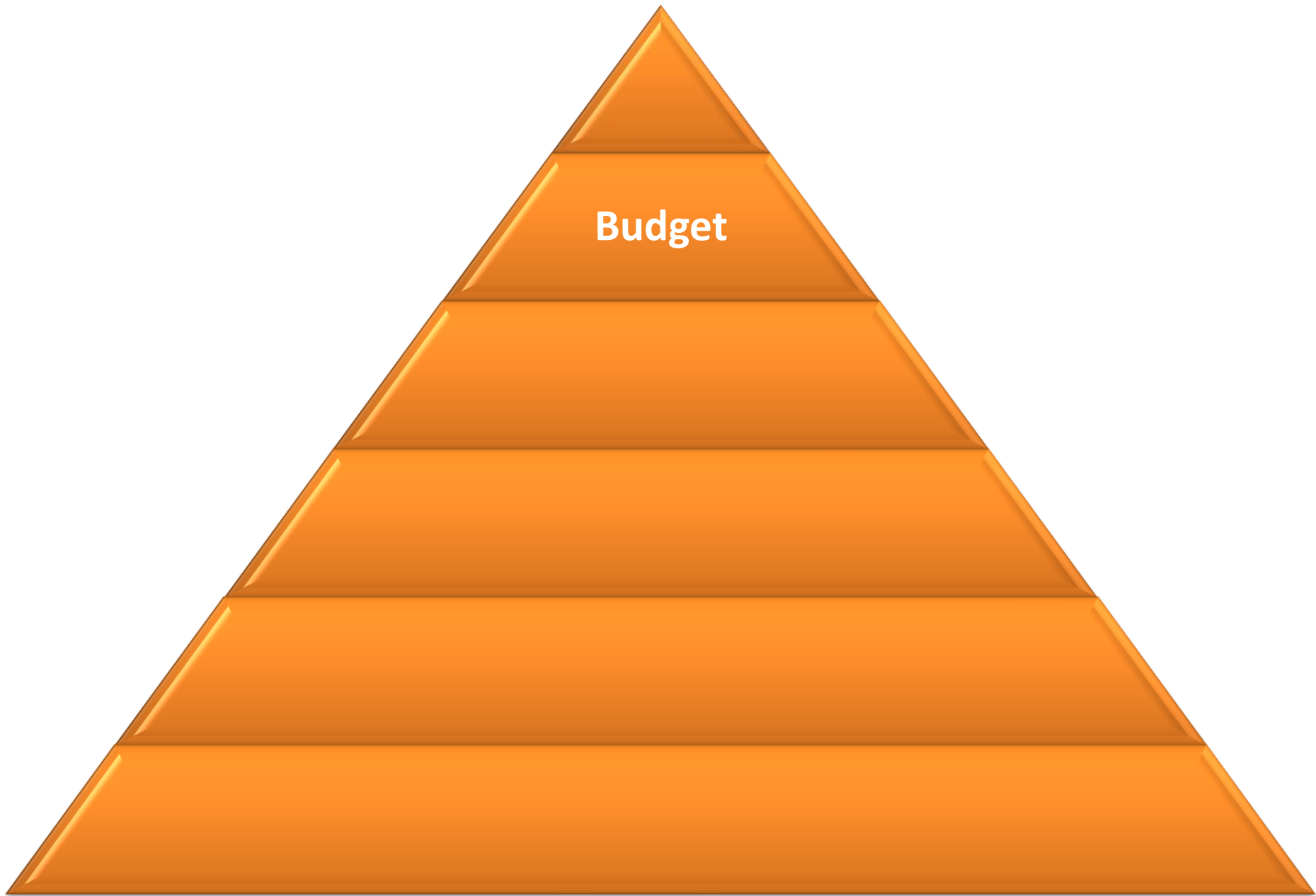


A 3D-rendered orange pyramid with five distinct horizontal tiers. The pyramid is centered on a white background. The top tier is the smallest, and each subsequent tier below it is larger, creating a symmetrical triangular shape. The word "Idea" is written in white, bold, sans-serif font at the top of the pyramid.

Idea

Idea

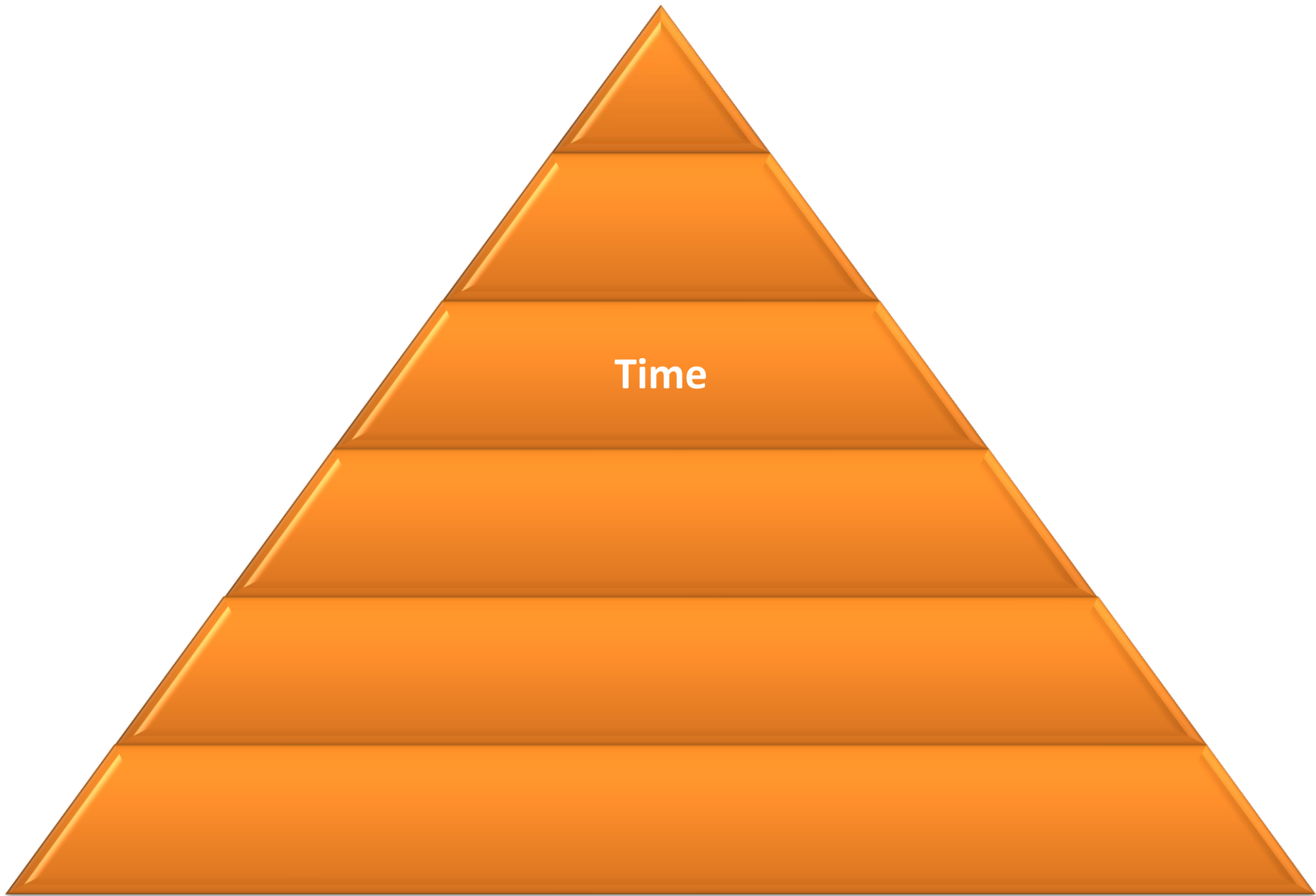
1. Precise
2. Tangible
3. Flexible



Budget

Budget

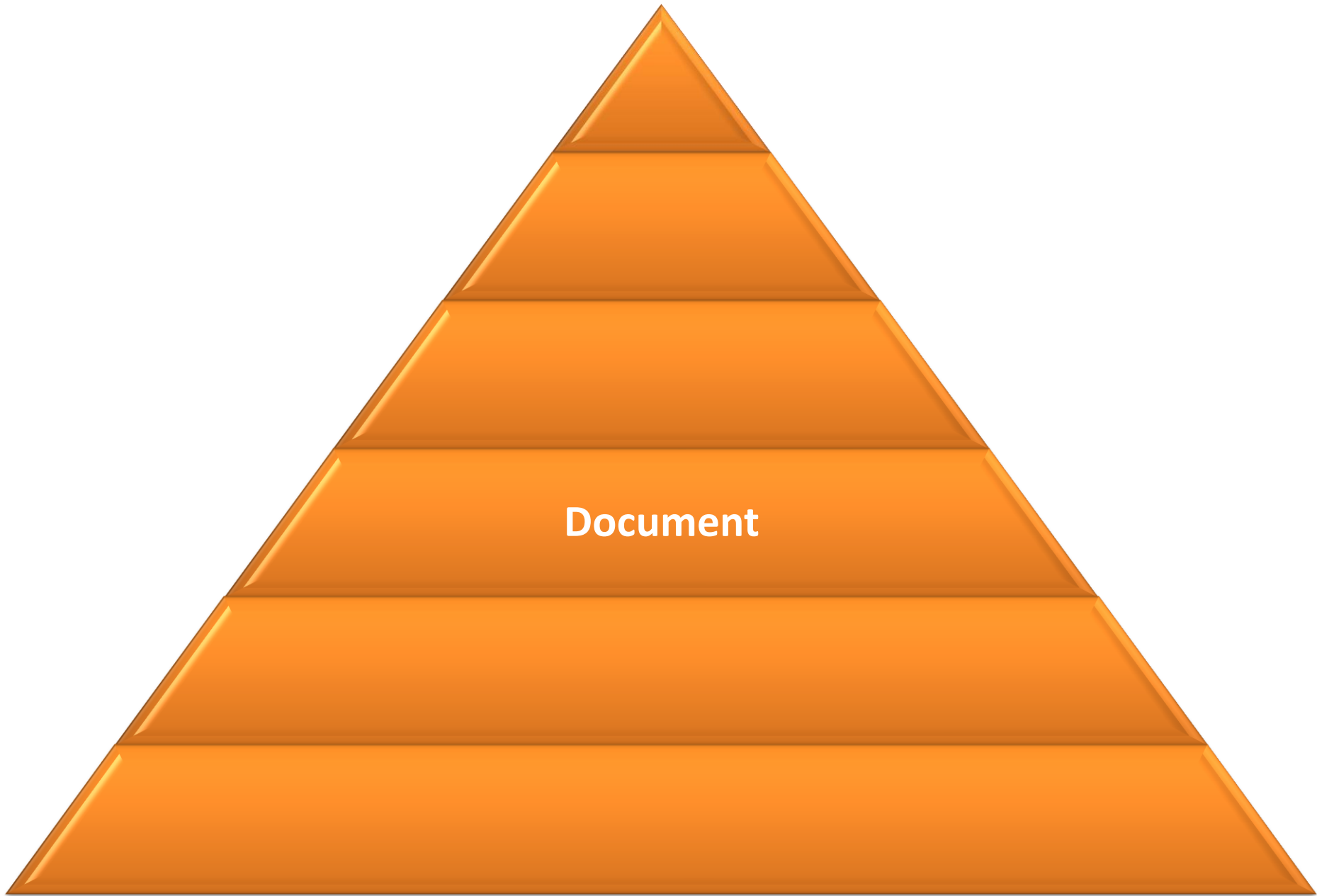
1. Fixed & variable
2. Contingencies
3. Appropriate allocation



Time

Time

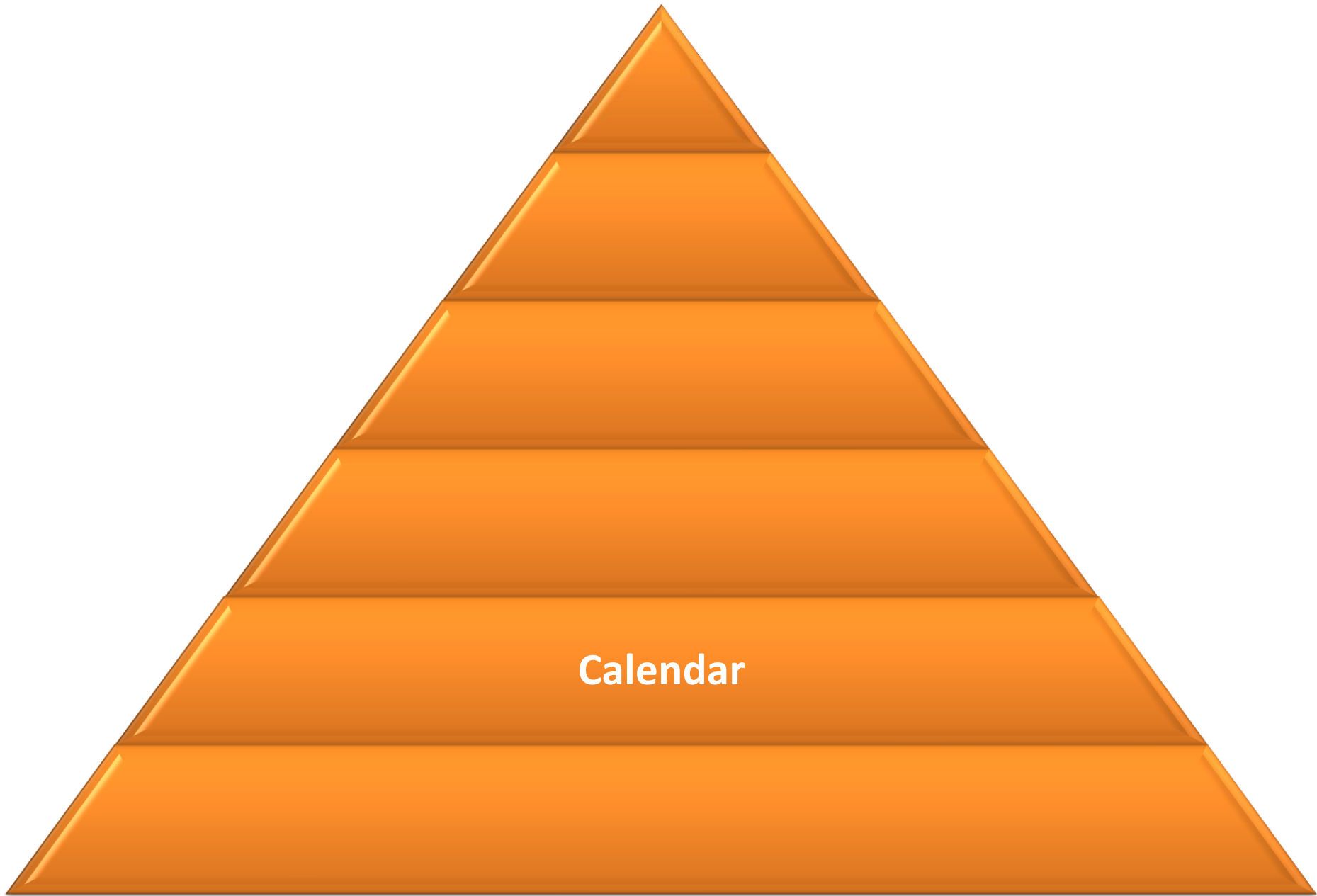
1. Back end & front end
2. Over estimate
3. Pilot



Document

Document

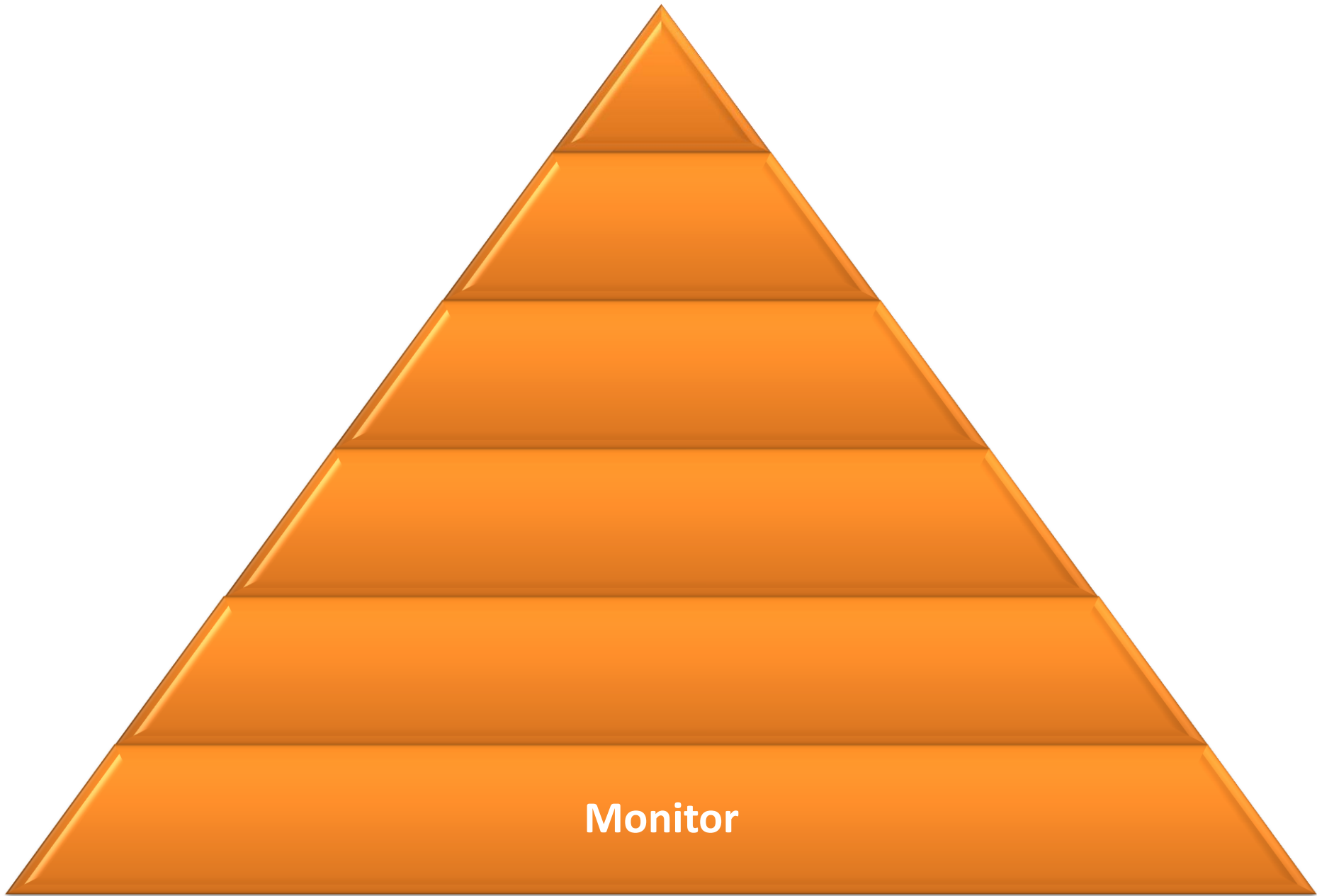
1. Write/Speak
2. As detailed as possible
3. Medium independent



Calendar

Calendar

1. Themes
2. Consider availability
3. Block time slots



Monitor

Monitor

1. Weekly
2. Friendly monitor
3. Tools