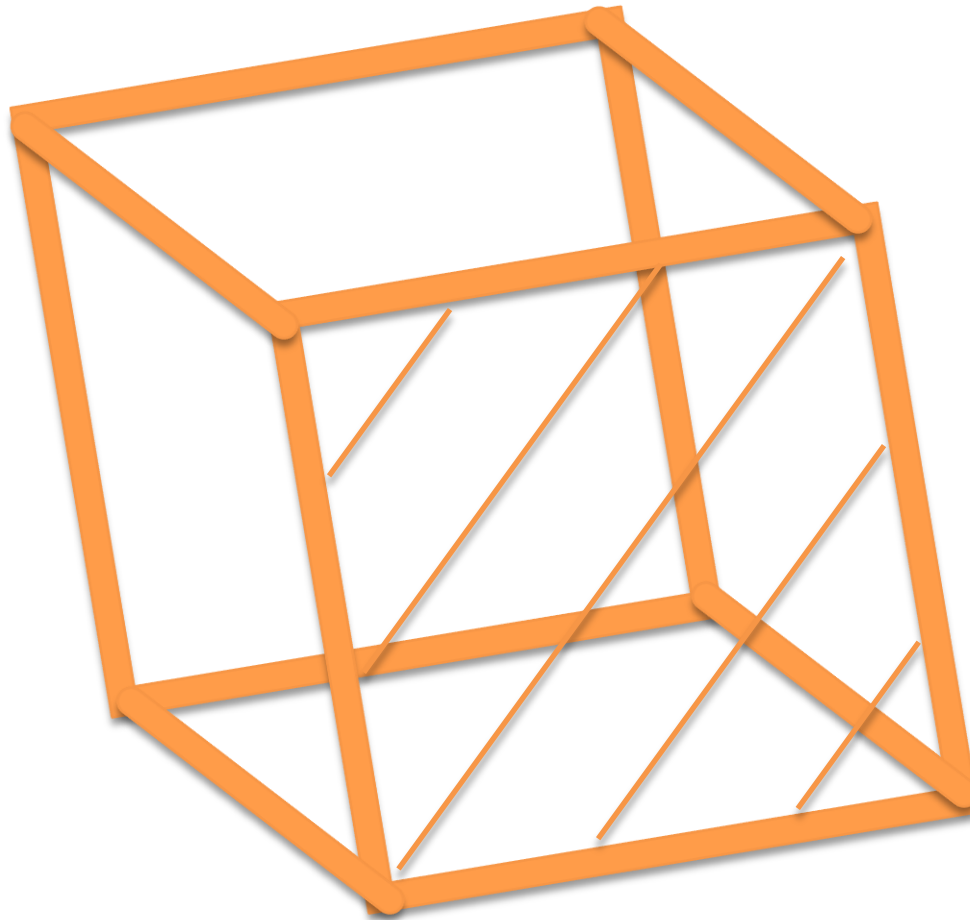


# Marketing Cube

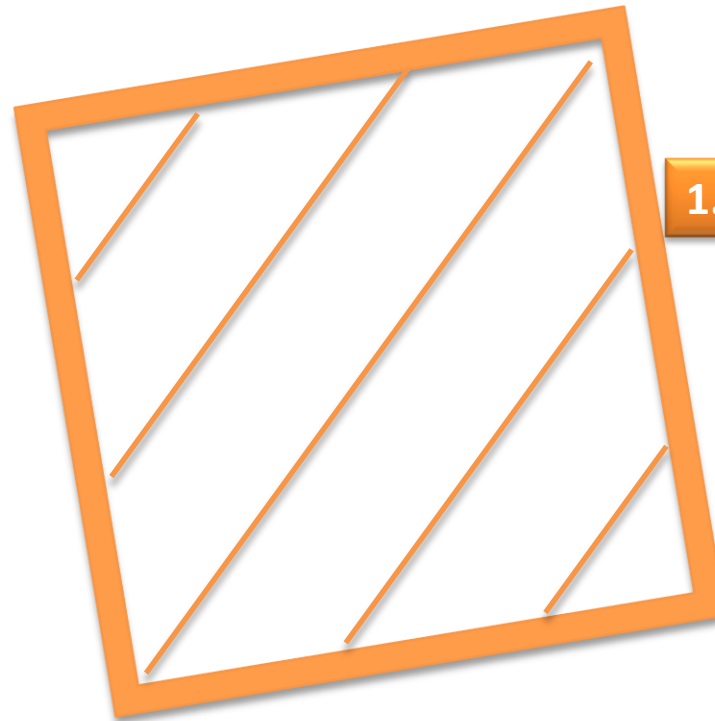
Dr. Sachin Mohan Bhide, Marketing Strategy Consultant, Eha Management Consultancy  
9823038828 [sachin@ehamanagementconsultancy.com](mailto:sachin@ehamanagementconsultancy.com)

© Copyright 2015-16 Eha Management Consultancy

# Marketing cube

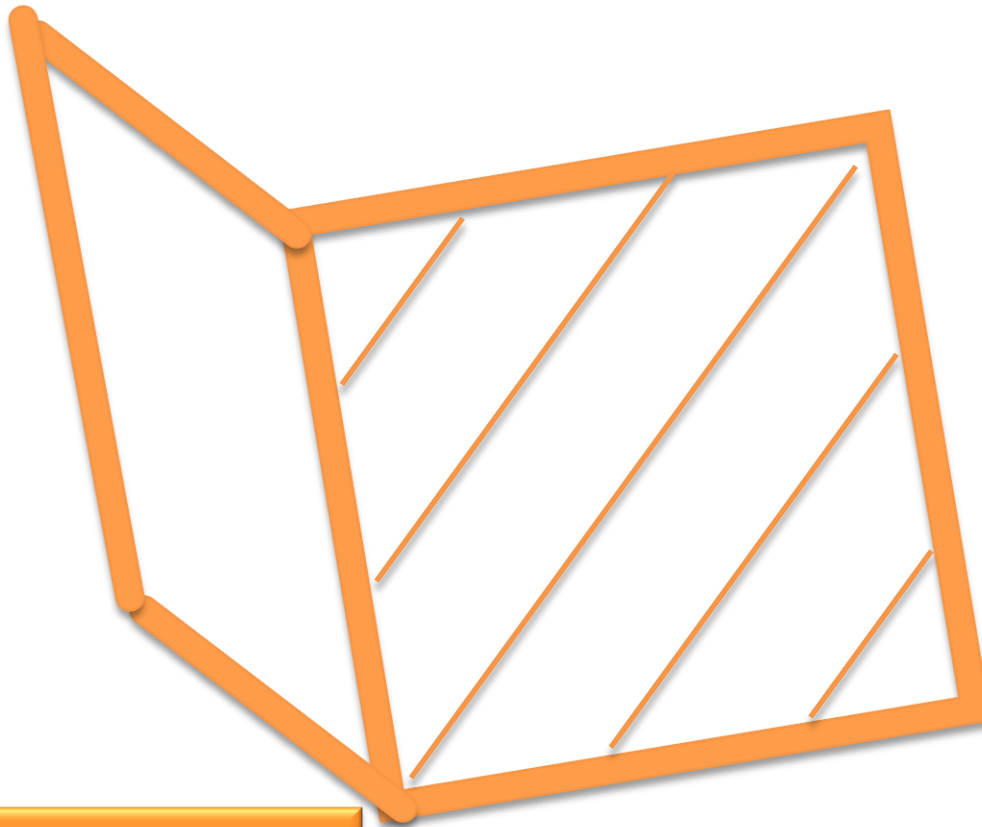


# Marketing cube



1. Defining marketing strategy

# Marketing cube



## 2. Understanding your market

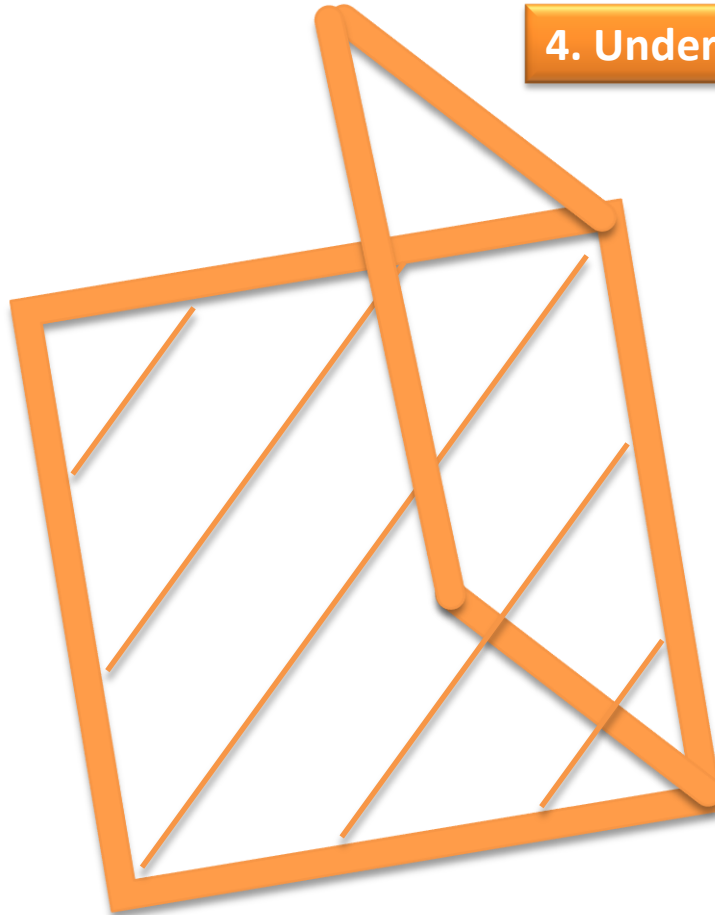
# Marketing cube

## 3. Understanding your customer



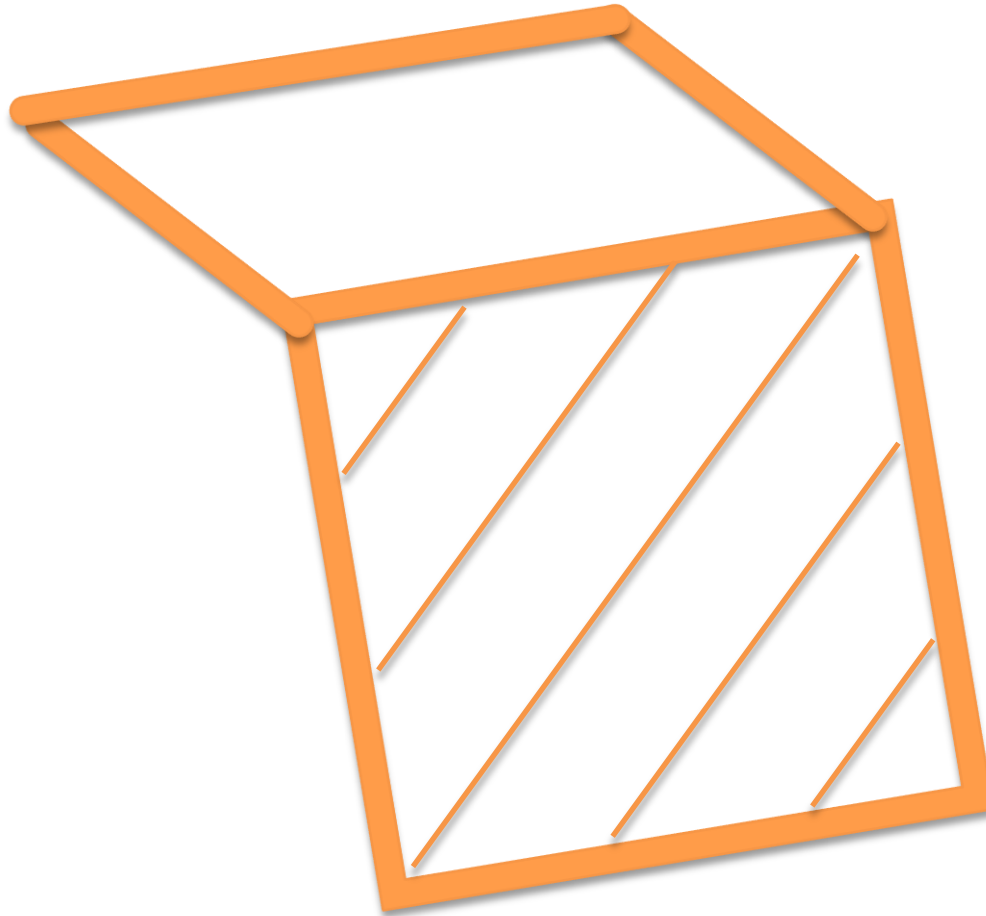
# Marketing cube

## 4. Understanding your competition

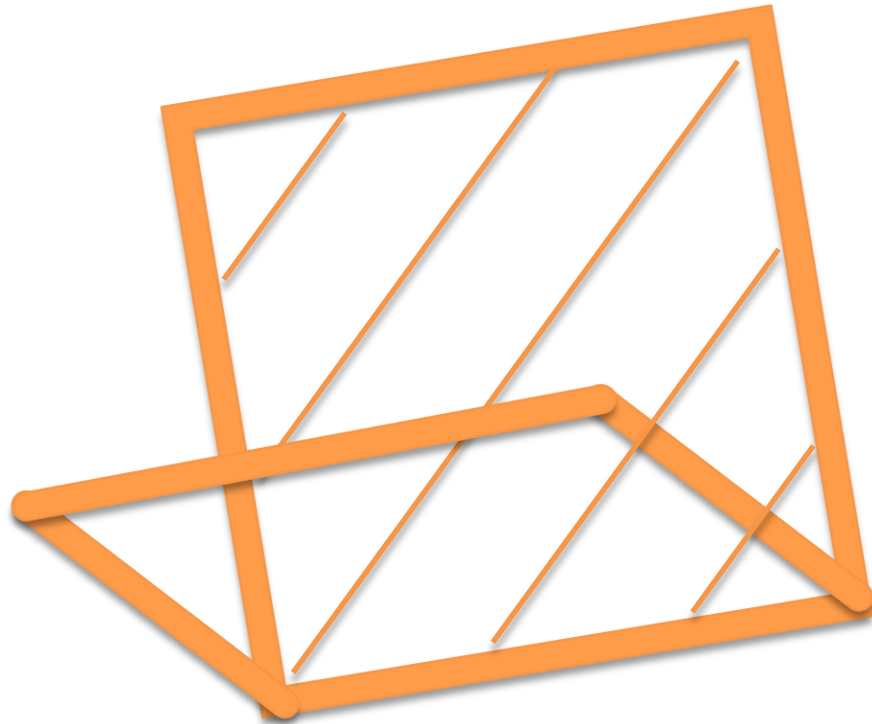


# Marketing cube

## 5. Selling



# Marketing cube



## 6. Developing marketing system



# Marketing cube

